



Carlsbad Downtown Farmers' Market 2018 Craft Guidelines



Due by: May 14, 2018

Mail your Application with your full payment and required paperwork to Carlsbad MainStreet, 102 S. Canyon St., Carlsbad, NM 88220 (application fee is nonrefundable) or call 628-3768 to schedule an appointment to drop them off.

A Farmers' Market is not a typical arts and crafts event. Crafts sold at a farmers' market are designed to promote agricultural-based products and skills that require a certain level of direct interaction with the crafting material or that represent a special skill. All crafts must follow set guidelines and promote the spirit of the Farmers' Market. This is determined through a juried process. Here are guidelines to help you through that process.

Craft Requirements:

1. Must be primarily handmade, rather than factory made,
2. Must be primarily made of agricultural-based products OR products that reduce our carbon footprint.
 - a) Acceptable: Cotton, silk, wool, wood, metal, rocks, glass, gems or some other natural product.
 - b) Acceptable: Items that use recycled materials to make an attractive or useful product, thereby reducing our carbon footprint.
 - c) Unacceptable: Plastic, polyester, rayon, nylon, etc.
3. Must be approved by the Craft Jury prior to being sold at the market.
 - a) Crafts may also be inspected at the market to verify that only juried items are being sold and that they are of the same quality as the items that were approved.

Other Craft-related information:

1. Functional items are recommended but not required.
2. Items that promote gardening and agriculture are recommended but not required.
3. Products may be mass produced if they represent a specialized skill of the artist. For example, local authors may sell their books or local musicians may sell their CD's.
 - a) The Craft Jury maintains jurisdiction over what products are market worthy, considering that the market is held on county property and families will be present at the market.

How to get your crafts juried:

1. Take 4 photos of your craft. You can group several items together for the photos. For items with a lot of detail, you should take individual close up photos. Please do not submit more than 4 photos, if possible. You do not need to photograph every single item, just make sure the items you do photograph are representative of your other crafts.
2. Email the photos to carlsbadmainstreet@gmail.com. We will inform you in 7 days regarding approval. If you have not received an email or phone call, please contact Karla Hamel at (575) 361-3276.
3. If you are NOT able to email your photos or cannot photograph them please contact Karla Hamel.

And finally:

1. After your crafts are approved, apply for a Business Registration at the City License & Permits Dept., 114 S. Halagueno.
 - a) The cost is \$35 for an annual registration; \$10 if you are only selling at the Farmers' Market.
2. Make a copy of your Business Registration and mail or deliver the copy, along with your vendor application and your payment, to the MainStreet office: 102 S. Canyon St., Carlsbad, New Mexico 88220, or make an appointment to deliver by calling 628-3768.